

Press Release

Looking Beyond Financial Incentives for Better Health Care

“Overcoming Health Objectives
Through A Patient-Centered Agency in San Joaquin County”

December 19, 2008 – French Camp, CA- Healings in Motion was developed to bring people and resources together to support healing from a brain injury, illness or stroke. It developed the following programs to support its mission: Central Valley, Recovery, Awareness, Preventing Strokes (“CV-RAPS”); The “Stroke for Life” Dinner & Show; Advocacy Workshops for Better Health Care; “The Coach for Life’s Champions” award; and the “Caring for the Caregiver” Symposium”.

Healings in Motion is a collaboration of people who have endured major and long-term disabilities that have reshaped their lives; family members who now serve as caregivers and medical professionals who support their empowering efforts for better health care.

The diminished pool of doctors in San Joaquin County has led to a need for more patients to be involved in their health. Healings in Motion invites experts from leading universities and hospitals to speak and share updated information, technologies and research.

Looking Beyond Financial Incentives for Medical Help

Healings in Motion advocates for a different attitude of healing for San Joaquin County. According to Healings in Motion’s founder, Mary Nicholson, “We are all stakeholders in this community. It is important for us, individually and collectively, to do our share in overcoming objectives to eliminate disparities and promote better health care in San Joaquin County. Whether or not we become designated as a “Health Enterprise Zone” in the future, the answers cannot all be based on financial incentives. The eroding commitment to medical professionalism must be factored into the current problems existing with health care here. The “business” of medicine has overshadowed the “services” rendered in some instances.” The need for patients to become more aggressive about their health care is evident.

In the Winter 2008 edition of the quarterly publication, *San Joaquin Physician*, Robin Wong, MD, San Joaquin Medical Society President states that “physicians have been seduced by financial reward and at times by greed”. Future incentives to recruit doctors should be leveraged by the patient’s quality of care and increased performance in the area of prevention. It is obvious that many doctors are still willing to lend their expertise to San Joaquin County by the participation with patient-centered programs like Healings in Motion.

Leading Medical Professionals Speak to Those Seeking Information

Tuesday, January 13, 2009, Dr. Wade Smith, Neurointensivist, trained in both critical care and neurology will be the guest speaker at the Central Valley Recovery, Awareness, Preventing Strokes program (“CV-RAPS”). Dr. Smith directs the UCSF Neurological Intensive Care Unit,

one of the 26 Certified Stroke Centers in the bay area. Many patients that he evaluates are referred for a second or third opinion.

Doctor Smith is just one of the accomplished medical specialists who are scheduled to speak at the 2009 CV-RAPS program. For more information, call 209-234-2802 or to RSVP, go to www.healingsinmotion.com.

Details of CV-RAPS Program

Topic: "Update on Acute Stroke Therapy"

What: Central Valley Recovery, Awareness, Preventing Strokes ("CV-RAPS") Program

When: Tuesday, January 15, 2009

Where: Health Plan of San Joaquin
7751 S. Manthey Road
French Camp, CA 95231

Time: 12NOON-2PM

Cost: \$15.00

\$ 5.00 for Stroke/TBI Survivors/Family Caregivers

RSVP: 209-234-2802 or www.healingsinmotion.com

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