



*“A Patient-Centered Agency
Promoting Brain Health Care”*

2009
Strategy Plan

Disclosure

This document is disclosed in confidence for the purpose of preliminary business discussions and is not to be reproduced or distributed to third parties without the express written approval of Healings in Motion. Enclosed is this agency's current and future programs and services. In addition, this document includes the financial report for 2008 and the projected financials for 2009.

Healings in Motion is a faith-based, patient-centered agency that focuses on brain health and supports the bravado spirit of optimism as a major component to all healing.

Medical Disclaimer

Healings in Motion supports universal health for everyone and supports efforts to eliminate health care disparities. Nothing that Healings in Motion does or says is intended to diagnose, treat or cure any medical conditions or physical problems. All information disseminated at its events, on its website or expressed by its representatives, is intended for educational purposes only. Healings in Motion provides a vehicle for those with brain injuries or diseases, caregivers and professionals to share their resources and expertise.

Healings in Motion has been supported by the local chapter of the American Heart Association, the local office of the Department of Aging, the local office of the United Cerebral Palsy and others. However, its programs have not been evaluated by the American Heart Association, American Medical Society, California Medical Society, the San Joaquin Medical Society nor any public health organizations to date. Healings in Motion, Inc., nor its representatives shall not be construed as medical advisors, implied or otherwise and encourages consultation with a medical doctor for medical/ treatments. Healings in Motion, Inc. also encourages self-advocacy and exerting the power and rights of the patient for treatments with dignity and respect.

Mission

“A Vessel to Brain Health through Education and Engagement”

Beliefs

Your faith and personal conviction to survive enhances the chances of recovery from an illness or disease.

Never let anyone take away your hope for recovery from a disease or illnesses.

Clarity, information and advocacy on behalf of a patient works.

Healthcare disparities serve as caveats to unnecessarily high indexes with diseases and illnesses.

Vision

The “Coach for Life’s Champions” Awards will become a nationally televised awards show that empowers a never give up attitude in patients and consumers. It provides a conscious awareness of respect and treatment with dignity to those with special needs.

Every county with high indexes of strokes should have a Certified Stroke Center and EMS will take patients to the closest designated Primary or Comprehensive Stroke Center.

www.healingsinmotion.com

Our website is assessable by people with disabilities. It is frequently updated with substantive information. There are 3rd party resources referenced on the site. The site provides multiple perspectives and options for considerations with the doctor.

Programs

Each of the programs address an aspect of our mission and targets a very vital component to the healing process.

- Central Valley Recovery, Awareness, Preventing Strokes (CV-RAPS)
- Advocacy Workshops for Better Health Care
- “Stroked for Life” Dinner & Show
- “Coach for Life’s Champions” Award
- “Caring for the Caregiver” Symposium
- “Brains Rule!” Expo

Goals for 2009

- Enhance Administrative Controls (Filings, Legal & Accounting Support)
- Add Board of Directors, Medical Advisors, Community Advisers
- Create a For -Profit Social-Entrepreneurial business
- Expand alliances and partnerships with other agencies
- Enhance web-site and increase usage (tags: Faith, Healings, Purpose, Life, Truth, Disabilities, Resources, Health, Strokes, Brain, Health, Integrity, Substance, Recovery, Awareness, Prevention, Aging)
- Maintain and update eSource Center and Calendar monthly
- Maintain Stroke Support Groups Connections
- Establish the 2009 guest speaker roster for the CV RAPS Program
- Expand Media Partners
- Manage Database
- Launch a Social-Entrepreneurial Project (“SEP”) to generate on-going revenue
- Hire a Manager of the SEP
- Establish brochures and paraphernalia to market Healings in Motion, Inc.
- Build Relationships with elected Officials locally and state-wide

Comparable Models

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| • Betty Clooney Foundation TBI, <i>Long Beach, CA</i> | www.bcftbi.org |
| • Catherine J. Snow Stroke Foundation, <i>SF, CA</i> | www.cathysfoundation.org |
| • Defense and Veterans Brain Injury Center | www.dvbic.org |
| • Peninsula Stroke Association, <i>Pal Alto, CA</i> | www.psastroke.org |
| • Stroke Association of Southern CA, <i>L.A., CA</i> | www.strokesocal.org |
| • Stroke Awareness Foundation , <i>Campbell, CA</i> | www.strokeinfo.org |

Sustainability

Revenue

1. Grants
2. Ticket Sales: CV-RAPS, Dinner, Symposium
3. Program Ad Sales
4. Event Sponsorships
5. Social Entrepreneurial Project: The Brain Gym, A Membership Cooperative